

LACY WITTMAN

SENIOR PRODUCER

PERSONAL SUMMARY:

With over 16 years of professional film and video experience with a full range of production and post production knowledge, I've gained core skills as Producer, Director, 1st AD, Post Producer and Photographer. I'm grateful for my involvement in a variety of successful productions and aim to be a leading member of collaborative teams that produce high quality and inspired content. Passions include elephant and wildlife conservation, which has inspired travel across the world, pursuing the creation of content focused on conservation efforts within local communities and has led to a partnership in creating Natural Behavior Media Company.

ACADEMIC HISTORY:

Montana State University
BA in Media and Theater Arts '06

SPECIALIZATIONS:

- Premier Pro Editing
- After Effects
- Lightroom
- Showbiz Budgeting
- Hot Budgets
- Media Management/Cloud transfers
- Sony a7s camera series

GET IN TOUCH!

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REFERENCES:

Available upon request

WORK EXPERIENCE:

PRODUCER & 1ST AD

I aim to establish and support clear communication from top level creatives and department leads, nurture solution-oriented and sustainable approaches to budget and schedule limitations and cultivate positive, efficient partnerships amongst the entire cast and crew. I have experience with both independently financed projects and large-scale branded content of varying crew sizes. Well-versed in creating production schedules, budget management and navigating logistics for international productions.

POST PRODUCER

Manage editorial, sound mix/design, VFX, animation, music composition and color grade teams to work collaboratively and efficiently to execute the creative vision to its fullest potential. With the added goal of supporting budget and schedule needs through to final delivery. Staying organized while tracking and interpreting client feedback and implementing with a trained eye for quality. I have experience in studio feature films, episodic TV, Docuseries, and commercial content of varying lengths and budget scopes.

RECENT FEATURED CREDITS

Full credits list on page 2.

"Prince: The Immersive Experience": video content for touring exhibit
Post Producer 06.2022 (remote)

"Protect Their Childhood": Pro-vaccine campaign for Chicago Depart. of Public Health
Post Producer 02-03.2022 (remote)

"America Express: Project Pentagon": mixed media industrial short
Post Producer 07-08.2021 (remote)

CAMP by Walmart: interactive children's programming
Post Producer 05-07.2020 (remote)

"Danny's House: Season 1" on Viceland
1st Assistant Director 01-02.2019 (New York)

"Keeping Tomorrow Wild" benefitting Wild Tomorrow Fund
Producer/Director/Videographer 11.2018 (South Africa)

Google Presents: "Uprooted", Equal Justice Initiative, Google Arts & Culture
Post Producer 01-03.17 (New York)

AGENCY & PRODUCTION COMPANIES:

Edelman	The Pub	VaynerMedia	ArtClass Content
Grey	Periscope	Droga 5	Ghost Robot
IMG/NY Fashion Week	Saatchi & Saatchi	DDB	Sylvain
Dentsu	Mekanism	Superfly	LDJ Productions
Google Arts & Culture	ESPN Creative	Kamp Grizzly	Moonshot Prod.
RDA International	Condé Nast	Women's	Above Average
Carmichael Lynch	Entertainment	Wear Daily	CollegeHumor

BRANDS:

Pepsi	Amazon	Franzia	Paramount Pictures
Walmart	Instagram	S&P Global	Oreo
Trident	CB2	Kiehls	Pantene
TJ Maxx	Casper	KiND	Unilever
Thrillist	Royal Caribbean	Coke	Kraft
Saks	Adidas	Blundstone	Kellogg's
MLB	Dodge RAM	Clorox	Specialized
eBay	American Express	Otezla	Jellysmack

LACYWITTMAN CREDITS

PRODUCER/DIRECTOR

POST PRODUCTION

General Mills, Totino's Pizza Rolls, "Area 4:25": Dentsu & Ghost Robot, **Post Producer** 08-09.2022 remote
Prince: The Immersive Experience, Superfly & Ghost Robot, **Post Producer** 05-06. 2022 remote
Chicago Department of Public Health, "Protect Their Childhood": Ogilvy, **Post Producer** 02-03.2022 remote
Jellysmack, "Go Bigger Campaign": Red Antler & Ghost Robot, **Post Producer** 11-12.2021 remote
American Express, "Project Pentagon": Digitas & Ghost Robot, **Post Producer** 07-08.2021 remote
Trident Vibes Gum: "Vibes Rhythm": Digitas/The Pub & Ghost Robot, **Post Producer** 01.2021 remote
Amazon: "Made for You": Sylvain, **Post Producer** 07.2020 remote
"CAMP": Walmart & Particle 3, **Post Producer** 05-07.2020 remote
Instagram Commercial Campaign: Ghost Robot, **Post Producer** 04-05.2020 remote
Pantene: "Mom Springs": Grey + ArtClass Content, **Post Producer** 02.2020 NYC
Paramount Pictures: "Two Terminator": ESPN Creative Studios + ArtClass Content, **Post Producer** 10.2019 NYC
Saks: "Security Guard with Natasha Lyonne": CNE + ArtClass Content, **Post Producer** 08.2019 NYC
Unilever: "Bring it to the Bin": Edelman + ArtClass Content, **Post Producer** 07.2019 NYC
Paramount Pictures: "Stuber Bros" ESPN Creative Studios + ArtClass Content, **Post Producer** 06.2019 NYC
Facebook Watch: "Job Goals DocuSeries" Thrillist + Ghost Robot - **Post Producer** 09-10.18 NYC
Google Presents: "Uprooted": Equal Justice Initiative, Google Arts & Culture, **Post Producer** 01-03.17 NYC
KiND Foundation: "Pop Your Bubble": Edelman / DECON Mass Appeal, **Post Producer** 03.17 NYC
Kiehl's: Pure Vitality Interactive Translook In-Store Experience: Firstborn, **Post Producer** 10-12.16 NYC
"The Hidden Worlds of the National Parks": Google Arts & Culture & Ghost Robot, **Post Producer** 06-08.16 NYC
TiVo: "The Date" & "Calliope": School / Ghost Robot, **1st AD & Post Producer** 08 - 09.2015 NYC
"Creative Control" Feature Film (*SXSW 2016 selection), **Post Producer** 02.2015 NYC
Oreo/Nabisco: "Deck the Halls": Above Average, **Animation Producer** 12.2014 NYC
CollegeHumor Media **Post Producer / Animation Producer / Video Director** 04.2010 - 09.2013 NYC
Walden Media, Feature Films: **Post Production Coordinator** 10.2007 - 10.2008 LA
"Journey to the Center of the Earth", "Nim's Island", "Great Buck Howard", "City of Ember"

PRODUCTION

Sofi Tukker + US Open Promo: ESPN & Moonshot Prod., **Producer & 1st AD** 07.2022 NYC
The Black Keys "Dropout Boogie: Tour Promo", Ghost Robot, **Producer & 1st AD** 06.2022 Nashville
Girls Scout Cookies on Door Dash: Greencard, **1st AD** 02.2022 NYC
Unmistakably Toyota "HUB": Saatchi & Saatchi/The Rove Lab, **Line Producer** 08-09.2021 - Portland, ME
"String Queens" Wimbledon Promo, ESPN Creative Studios & Moonshot Prod, **1st AD** 07.2021 - Baltimore, MD
LDJ Productions, **Digital Content Supervisor** 02.2021 - NYC, remote
Gildan Commercial Campaign: Periscope & Ghost Robot, **Line Producer & Post Producer** 11.2020 - 01.2021 remote, NYC & Spain
Del Lago Casino Promo: RDA International, **Line Producer** 01.2020 - NYC & Syracuse
New York Fashion Week / FW19, SS19, FW20, **Production Manager** 3 seasons (2019-2020) NYC
"Try To Focus" Pilot TV Episode: Adult Swim, **1st AD** 12.2019 NYC
GVI: Costa Rica & Peru - Promo Videos, **Producer/Director/DP/Editor** 08.2019 Costa Rica & Peru
Airlink Destinations Campaign, WildWeb, **DP** 04-05.2019 South Africa & Namibia
Bright Mountain Oil: "Our Rosehip Story" Short film, **Producer/Director/DP/Editor** 02.2019 South Africa, Lesotho
"Danny's House", Season 1, Viceland TV, **1st AD** 01.2019 NYC
WildWeb: "Let's Roll: Durban to Mozambique" Marketing Launch, **DP** 12.2018 South Africa - Mozambique
Franzia Commercial: Mekanism/Sister & Moonlight Pictures, **2nd, 2nd AD** 12.2018 Cape Town, South Africa
Adidas UltraBoost: NYC Brand Activation: Kamp Grizzly, **Producer** 08-09.2018 NYC
Pepsi: "The Road to Game Day" WebSeries: Above Average, **1st AD** 07.2018 NYC
African Lion and Environmental Trust Release Promo, **Producer/Director/DP/Editor** 04.2018 Zimbabwe
Dodge RAM: "Country Boy" Superbowl Commercial, DDB & TheBridge.co, **2nd AD** 01.2018 Minneapolis
Royal Caribbean Cruise Lines: "Member Signature Visa Card" Cinnabar Pictures, **Director** 12.2017 Caribbean Islands
Save The Elephants, Photographer in Residence, **Photographer/DP/Editor** 11.2017 Kenya
Wild Tomorrow Fund: "Keeping Tomorrow Wild", **DP/Editor** 10.2017 South Africa
Soldiers for Wildlife & Chaminuka Game Reserve: "Kachele's New Family", **DP/Editor** 09.2017 Zambia
Casper Mattresses: "The Sandman", **Line Producer/1st AD** 06.2017 NYC
"Bad Girls" Pussy Riot Music Video, **1st AD** 01.2017 NYC
"Alec Baldwin's Love Ride": Above Average / TruTV, **1st AD** 5 seasons (2014 - 2016) NYC, Pittsburgh
"Imitation Girl": Feature Film, **1st AD** 1.2016 NYC
CB2: "The Hill-Side Collection": CB2 & Ghost Robot, **1st AD** 12.2015 NYC
Asus: "Don't Just Dream, Create": Superfly & Ghost Robot, **Line Producer & Post Producer** 07.2015 NYC
"Christmas Party Etiquette with Broad City": Comedy Central & Funny or Die, **1st AD** 10.2014 NYC