

LACY WITTMAN

SENIOR PRODUCER

PERSONAL SUMMARY:

With over 16 years of professional film and video experience with a full range of production and post production knowledge, I've gained core skills as Producer, Director, 1st AD, Post Producer and Photographer. I'm grateful for my involvement in a variety of successful productions and aim to be a leading member of collaborative teams that produce high quality and inspired content. My passions include elephant and wildlife conservation, which has inspired travel across the world, pursuing the creation of content focused on conservation efforts within local Asian and African communities. It has also led to a partnership in creating Natural Behavior Media Company.

ACADEMIC HISTORY:

Montana State University
BA in Media and Theater Arts '06

SPECIALIZATIONS:

- Premier Pro Editing
- After Effects
- Lightroom
- Showbiz Budgeting
- Hot Budgets
- Media Management/Cloud transfers
- Sony a7s camera series
- Microsoft office
- Google docs and drive

GET IN TOUCH!

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REFERENCES:

Available upon request

WORK EXPERIENCE:

PRODUCER & 1ST AD

I aim to establish and support clear communication from top level creatives and department leads, nurture solution-oriented and sustainable approaches to budget and schedule limitations. I cultivate positive, efficient partnerships amongst the entire cast and crew. I have experience with both independently financed projects and large-scale branded content of varying crew sizes. Well-versed in creating production schedules, budget management and navigating logistics for international productions. Well-versed in client-facing communication with Creative Agency personnel.

POST PRODUCER

I manage editorial, sound mix & design, VFX, animation, music composition and color grade teams to work collaboratively and efficiently to execute the creative vision to its fullest potential. With the added goal of supporting budget and schedule needs through to final delivery. Staying organized while tracking and interpreting client feedback and implementing it with a trained eye for quality. I have experience in studio feature films, episodic, Docu-series, interactive media and branded commercial content of varying lengths and budget scopes.

CREDITS HIGHLIGHTS

Full credits list on page 2

"Prince: The Immersive Experience": video content for touring exhibit

Post Producer 06.2022 (remote)

"Protect Their Childhood": Pro-vaccine campaign for Chicago Depart. of Public Health

Post Producer 02-03.2022 (remote)

"America Express: Project Pentagon": mixed media industrial short

Post Producer 07-08.2021 (remote)

CAMP by Walmart: interactive children's programming

Post Producer 05-07.2020 (remote)

"Danny's House: Season 1" on Viceland

1st Assistant Director 01-02.2019 (New York)

"Keeping Tomorrow Wild" benefitting Wild Tomorrow Fund

Producer/Director/Videographer 11.2018 (South Africa)

Google Presents: "Uprooted", Equal Justice Initiative, Google Arts & Culture

Post Producer 01-03.17 (New York)

AGENCY & PRODUCTION COMPANIES:

Edelman	The Pub	VaynerMedia	ArtClass Content
Grey	Periscope	Droga 5	Ghost Robot
IMG/NY Fashion Week	Saatchi & Saatchi	DDB	Sylvain
Dentsu	Mekanism	Superfly	LDJ Productions
Google Arts & Culture	ESPN Creative	Kamp Grizzly	Moonshot Prod.
RDA International	Condé Nast	Women's	Above Average
Carmichael Lynch	Entertainment	Wear Daily	CollegeHumor

BRANDS:

Pepsi	Amazon	Franzia	Paramount Pictures
Walmart	Instagram	S&P Global	Oreo
Trident	CB2	Kiehls	Pantene
TJ Maxx	Casper	KiND	Unilever
Thrillist	Royal Caribbean	Coke	Kraft
Saks	Adidas	Blundstone	Kellogg's
MLB	Dodge RAM	Clorox	Specialized
eBay	American Express	Otezla	Jellysmack
NBA	Google	Totinos	

LACYWITTMAN CREDITS

PRODUCER/DIRECTOR

POST PRODUCTION

General Mills, Totino's Pizza Rolls, "Area 4:25": Dentsu & Ghost Robot, Post Producer	08-09.2022 remote
Prince: The Immersive Experience, Superfly & Ghost Robot, Post Producer	05-06. 2022 remote
Chicago Department of Public Health, "Protect Their Childhood": Ogilvy, Post Producer	02-03.2022 remote
Jellysmack, "Go Bigger Campaign": Red Antler & Ghost Robot, Post Producer	11-12.2021 remote
American Express, "Project Pentagon": Digitas & Ghost Robot, Post Producer	07-08.2021 remote
Trident Vibes Gum: "Vibes Rhythm": Digitas/The Pub & Ghost Robot, Post Producer	01.2021 remote
Amazon:"Made for You": Sylvain, Post Producer	07.2020 remote
"CAMP": Walmart & Particle 3, Post Producer	05-07.2020 remote
Instagram Commercial Campaign: Ghost Robot, Post Producer	04-05.2020 remote
Pantene: "Mom Springs": Grey + ArtClass Content, Post Producer	02.2020 NYC
Paramount Pictures: "Two Terminator": ESPN Creative Studios + ArtClass Content, Post Producer	10.2019 NYC
Saks: "Security Guard with Natasha Lyonne": CNE + ArtClass Content, Post Producer	08.2019 NYC
Unilever: "Bring it to the Bin": Edelman + ArtClass Content, Post Producer	07.2019 NYC
Paramount Pictures: "Stuber Bros" ESPN Creative Studios + ArtClass Content, Post Producer	06.2019 NYC
Facebook Watch: "Job Goals DocuSeries" Thrillist + Ghost Robot - Post Producer	09-10.18 NYC
Google Presents: "Uprooted": Equal Justice Initiative, Google Arts & Culture, Post Producer	01-03.17 NYC
KiND Foundation: "Pop Your Bubble": Edelman / DECON Mass Appeal, Post Producer	03.17 NYC
Kiehl's: Pure Vitality Interactive Translook In-Store Experience: Firstborn, Post Producer	10-12.16 NYC
"The Hidden Worlds of the National Parks": Google Arts & Culture & Ghost Robot, Post Producer	06-08.16 NYC
TiVo: "The Date" & "Calliope": School / Ghost Robot, 1st AD & Post Producer	08 - 09.2015 NYC
"Creative Control" Feature Film (*SXSW 2016 selection), Post Producer	02.2015 NYC
Oreo/Nabisco: "Deck the Halls": Above Average, Animation Producer	12.2014 NYC
CollegeHumor Media Post Producer / Animation Producer / Video Director	04.2010 - 09.2013 NYC
Walden Media, Feature Films: Post Production Coordinator	10.2007 - 10.2008 LA
"Journey to the Center of the Earth", "Nim's Island", "Great Buck Howard", "City of Ember"	

PRODUCTION

"A Nonstop NBA Christmas" <i>pickup shoot</i> , Translation/Greenpoint Pictures, Line Producer	11.2022 Minneapolis
Sofi Tukker + US Open Promo: ESPN & Moonshot Prod., Producer & 1st AD	07.2022 NYC
The Black Keys "Dropout Boogie: Tour Promo", Ghost Robot, Producer & 1st AD	06.2022 Nashville
Girls Scout Cookies on Door Dash: Greencard Pictures, 1st AD	02.2022 NYC
Unmistakably Toyota "HUB": Saatchi & Saatchi/The Rove Lab, Line Producer	08-09.2021 - Portland, ME
"String Queens" Wimbledon Promo, ESPN Creative Studios & Moonshoot Prod, 1st AD	07.2021 - Baltimore, MD
LDJ Productions, Digital Content Supervisor	02.2021 - NYC, remote
Gildan Commercial Campaign: Periscope & Ghost Robot, Line Producer & Post Producer	11.2020 - 01.2021 remote, NYC & Spain
Del Lago Casino Promo: RDA International, Line Producer	01.2020 - NYC & Syracuse
New York Fashion Week / FW19, SS19, FW20, Production Manager	3 seasons (2019-2020) NYC
"Try To Focus" Pilot TV Episode: Adult Swim, 1st AD	12.2019 NYC
GVI: Costa Rica & Peru - Promo Videos, Producer/Director/DP/Editor	08.2019 Costa Rica & Peru
Bright Mountain Oil: "Our Rosehip Story" Short film, Producer/Director/DP/Editor	02.2019 South Africa, Lesotho
"Danny's House", Season 1, Viceland TV, 1st AD	01.2019 NYC
WildWeb: "Let's Roll: Durban to Mozambique" Marketing Launch, DP	12.2018 South Africa - Mozambique
Franzia Commercial: Mekanism/Sister & Moonlight Pictures, 2nd, 2nd AD	12.2018 Cape Town, South Africa
Adidas UltraBoost: NYC Brand Activation: Kamp Grizzly, Producer	08-09.2018 NYC
Pepsi: "The Road to Game Day" WebSeries: Above Average, 1st AD	07.2018 NYC
African Lion and Environmental Trust Release Promo, Producer/Director/DP/Editor	04.2018 Zimbabwe
Dodge RAM: "Country Boy" Superbowl Commercial, DDB & TheBridge.co, 2nd AD	01.2018 Minneapolis
Royal Caribbean Cruise Lines: "Member Signature Visa Card" Cinnabar Pictures, Director	12.2017 Caribbean Islands
Save The Elephants, Photographer in Residence, Photographer/DP/Editor	11.2017 Kenya
Wild Tomorrow Fund: "Keeping Tomorrow Wild", DP/Editor	10.2017 South Africa
Soldiers for Wildlife & Chaminuka Game Reserve: "Kachele's New Family", DP/Editor	09.2017 Zambia
Casper Mattresses: "The Sandman", Line Producer/1st AD	06.2017 NYC
"Bad Girls" Pussy Riot Music Video, 1st AD	01.2017 NYC
"Alec Baldwin's Love Ride": Above Average / TruTV, 1st AD	5 seasons (2014 - 2016) NYC, Pittsburgh
"Imitation Girl": Feature Film, 1st AD	1.2016 NYC
CB2: "The Hill-Side Collection": CB2 & Ghost Robot, 1st AD	12.2015 NYC
Asus: "Don't Just Dream, Create": Superfly & Ghost Robot, Line Producer & Post Producer	07.2015 NYC
"Christmas Party Etiquette with Broad City": Comedy Central & Funny or Die, 1st AD	10.2014 NYC